



# Sustainable Orillia

## Our Mission

*To engage the community in actions that build more rewarding and healthy lives for the people of Orillia, our children and grandchildren.*



160 km Diet



## UPCOMING EVENTS

### EV Demo & Seminars

September 28 & 29

Orillia Square Mall

[Click here to view the poster](#)

### Sustainable Orillia Month Seminars

- Nov 7 - Net Zero Building
- Nov 14 - ROI of Sustainability
- Nov 21 - 3 R's/More Efficient Waste Management

More to be announced. Please watch our website, social media and media.

### Coming Soon!

Sustainable Orillia **Handbook** with lots of great actions you can take.

Sustainable Orillia **Bookmark** with the Top 5 Actions for our Community.

## A Message from our Chair



Hello Orillia,,

First of all, I want to thank you for your interest in and support for Sustainable Orillia. I know it seems like a while since many of us met at Lakehead University for our Launch Conference, yet, for those of us on the Task Force on Sustainability and the Sector Chairs, it seems like just yesterday.

We have been busy! Since our successful launch on May 24/25 and the nearly 200 ideas that were generated, the Task Force and Sector Chairs have been busy organizing, planning and trying our best to manage all those great ideas and turn Sustainable Orillia into a sustainable force for positive change in our community.

Here is a list of our accomplishments to date:

1. We have prepared vision and mission statements.
2. We have developed a working definition of "sustainability."
3. Key strategies to achieve our vision now exist.
4. A Statement of Outcomes has been developed.

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# Updates from our 9 Sectors

## Sector name: **Agriculture and Food**

Sector chair(s): Bernard Pope and Chris Peacock

Sector accomplishments to date: -Formed a committee and met twice to outline projects and formed leads. -Determined meeting formats and individual responsibilities.

Next step: Meetings are 4th Tuesday every month



## Sector name: **Arts and Culture**

Sector chair(s): Gillian Lowry and Fred Larsen

Sector accomplishments to date: -Created a 10-point list for "greening your art studio and art practice." -Initiated strategy discussion regarding arts media messaging in support of sustainability in our community.

Next step: Friday Sept. 20 (small group meeting). Invitational meeting again in October.



## Sector name: **Development and Investment**

Sector chair(s): Sophie Mathewson and Jackie Ramler

Sector accomplishments to date: -Met with a community partner to investigate possibilities funding for green energy retrofits. -Secured Bob Willard, a leading expert on quantifying and selling the business value of corporate sustainability strategies to lead an "ROI of Sustainability" – a special event for businesses. Bob has a PhD in sustainability from the University of Toronto.

Next step: Date in October to be determined.



## Sector name: **Education**

Sector chair(s): John Knapp

Sector accomplishments to date: -Youth Council established involving all three local high schools. -Climate Strike organization for September 27 - Join us, everyone. -A high-school all-candidates forum being considered.

Next step: To be announced



## Sector name: **Energy and Transportation**

Sector chair(s): Tony Telford

Sector accomplishments to date: An Electric Vehicle (EV) demonstration event at Orillia Square Mall. 15-20 EVs will be on display and available for test drive. Saturday, September 28, 10 – 4 p.m.; Sunday, 11 – 3 p.m. Plug'n'Drive Seminar each day at 1 p.m. -"Bring back the clothesline" campaign to reduce the use of electric dryers.

Next step: Continue development of the Sector group

## Sector name: **Health and Wellness**

Sector chair(s): open

Sector accomplishments to date: -Initiated co-operation with the Simcoe and District Health Unit in support of the important work they are doing to educate the public on the serious health consequences of climate change.

Next step: Continue development of the Health and Wellness sector group.



## Sector name: **Goods and Services**

Sector chair(s): Allan Lafontaine

Sector accomplishments to date: -Working with Greg Preston and the City's Waste Management Advisory Committee to sponsor one or more waste management seminars for business, organizations and individuals (re composting, bio-gas, plastics for fuel, etc.).

Next steps: Advocate for "Shop Local" campaign by Chamber and City. -Work with partners to develop incubators and innovation centres to help spur green business solutions. -Sector committee meeting re costs of standard "Sustainable Orillia" re-usable take-out containers



## Sector name: **Housing**

Sector chair(s): Jim Saunders and Mike Jones

Sector accomplishments to date: -Identified methods to achieve energy efficiency in new and existing housing. -Identified methods to achieve financial and other incentives to achieve energy efficiency in existing housing.

Next step: Meeting towards end of September



## Sector name: **Land, Water and Habitat**

Sector chair(s): Raj Gill and Gordon Ball

Sector accomplishments to date: -Sub-group led by Jane Bonsteel is working on storm water management, beginning with a focus on Sundial Creek in Orillia. -Sub-group led by Jeannine Huty is promoting pollinator gardens in Orillia.

Next step: TBA



**To get involved in one or more sectors,  
please send an email to  
[info@sustainableorillia.ca](mailto:info@sustainableorillia.ca) or go to our  
website [sustainableorillia.ca](http://sustainableorillia.ca) and click  
on any of the "Join Us" buttons.**



# A Message from our Chair

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List of our progress to date:

5. Some amazing community leaders have come forward to join the Task Force and sector leadership.
6. We have refined the initial 200 ideas into "50 Shades of Green" - the best of a great list focused on those that have significant impact, need relatively few resources, can be initiated and have an effect in 6-18 months and are generally considered important.
7. We have applied for a significant federal government grant in support of Canada's Sustainable Development Goals.
8. We have incorporated as a not-for-profit corporation but with continuing support from Orillia City Council.
9. We are planning a number of informational and educational events for families, individuals, businesses and organizations beginning with a two-day Electric Vehicle Demonstration on September 28 /29 at Orillia Square Mall.
10. We launched a "Greening Sacred Spaces" initiative to mentor community churches in their efforts to become more green and energy efficient.
11. We developed or strengthened partnerships and sponsorships across our community.
12. We have begun our 2020 planning including having discussions with City staff and Council about budget and projects.

In doing all this we have come to realize that we have also become a catalyst for many new initiatives. Interest in joining Sustainable Orillia as a partner or volunteer or supporting us as a sponsor is strong.

Over the next few weeks you can expect to hear from Sector Chairs, inviting you to join their teams and begin to plan and implement the 50 Shades of Green projects. So when you do hear from us, please come and join in on helping to make our community more sustainable.

Yours in sustainability,

*Stan*

Stan Mathewson, Chair  
Sustainable Orillia



UN SDG Logo

## About Our Logo

*Our logo was inspired by the United Nations Sustainable Development Goal (SDG) logo. The SDG logo has 17 colours, one for each of the 17 goals. Our logo, a more stylized version sporting Orillia's sun at the centre, has 9 colours to represent the 9 sectors around which our work is organized.*



SO Logo

## A Few Photos from the May 25 Launch at Lakehead



## The Sustainable Orillia Youth Council

For good reason, young people are among the most active and passionate in the battle for sustainability. Increasingly they are stepping up, speaking out and standing together to make their concerns heard. And here in Orillia - thanks to the initiative of a number of leaders; representatives of this critical cohort have come together to play a key role in Sustainable Orillia's overall programs; as part of an inter-school Youth Council on Sustainability.

This is the first year of the Council and it was officially formed and launched just a few weeks ago on Tuesday the 10th. The Council is a cooperative effort across Orillia's three high schools with members from each school, including representative positions of the participating high schools. As a branch of the education sector, the Council is helping complete projects and run events throughout the school year involving youth. They will be meeting regularly and their first project and current priority is the upcoming global climate strike which will happen on Friday the 27th. Other projects are in the works, which will be communicated as they are confirmed.

The current Council membership includes:

Zac Waite, Grade 11 at Twin: President  
Grace Long, Grade 12 at PF: Co-President  
Emerson Garces, Grade 11 at PF: Secretary  
Greyson Martyn, Grade 11 at Twin: Communications Director  
Emily Hawton, Grade 12 at Twin: Twin Lakes Rep  
Elaine Tresah, Grade 12 at PF: PF Rep  
OSS Rep: Vacant

Bravo to all of you and to your schools for taking this initiative on behalf of all our futures, but in particular your own. Your contributions will be meaningful and Sustainable Orillia is proud to be your partner on this journey.

### The Global Climate Strike

On Friday, September 27th, starting at 12:00 noon - everyone is encouraged to participate in Orillia's Climate Strike getting underway at Orillia City Hall (Andrew Street). OSS and PF students will be meeting at City Hall while Twin Lakes students will hold their strike on site.

This is our community's voice in support of the need to take on climate change at every level. Make your voice heard and join with our young people and our neighbours next Friday

## You're Invited!

### Electronic Vehicle Demo & Seminars

- Saturday September 28, 2019 (10:00am to 4:00pm)
- Sunday, September 29, 2019 (11:00am to 3:00pm.)
- Location: Orillia Square Mall

Come out to Orillia Square Mall on Saturday Sept 28 & 29. Over the weekend, there'll be about 20 EVs on display with some available for a test drive.

Mayors Burkett and Clarke will open the event at 10 am Saturday and there will be complementary refreshments in the mall, both morning and afternoon.

Plug'n Drive will be holding seminars in the mall at 1 pm each day and if you attend, you qualify for a \$1000 discount on the purchase of a used EV.

This event would not have been possible without the enthusiasm and generous support of presenters and sponsors. [Please click here to view the poster.](#)

Hope to see you there!

## November will be Sustainable Orillia Month



Throughout the month of November, Sustainable Orillia, along with its many partners will be hosting a number of events, all intended to heighten awareness and equip us with the information, tools and momentum to each do our bit to reduce Orillia's carbon footprint.

## Want More Information?

You can contact us care of 'sustainableorillia.ca' or 'info@sustainableorillia.ca'. You can also find us on Facebook and Twitter.

'Sustainable Orillia' is a network of citizens committed to improving the quality of life, the health and wellness, and the environment in our community. Mandated and supported by the Mayor and Council, the Sustainable Orillia task force provides an overarching framework for programs and partnerships that target more sustainable practices across nine critical sectors.

If you would like to join us in this campaign for greater sustainability, please don't hesitate to contact us with your interest. Sustainable Orillia is an open, big-tent organization and your participation is very welcome and very valuable.