

Sustainable Orillia Month

THE ROI OF SUSTAINABILITY

SEVEN BUSINESS CASE BENEFITS OF A TRIPLE BOTTOM LINE



Sustainable
Orillia



In this seminar, hosted by Sustainable Orillia & City of Orillia Economic Development Department, Guest Speaker, Bob Willard, will demonstrate the 7 most significant sustainability-related contributors to profit/cost savings.

1. Increased revenue
2. Reduced energy expenses
3. Reduced waste expenses
4. Reduced materials and water expenses
5. Increased employee productivity
6. Reduced hiring and attrition expenses
7. Reduced risks to revenue and expenses of inaction

Learn how other businesses & organizations have increased profits by 51% to 81% and how any organization can reap many similar benefits.

Bob will walk you through his ROI of Sustainability Workbook so that you can return to your business or organization and begin to implement the strategies and tools to increase your sustainability savings and profit.

This seminar is for you if you are looking to reduce operational costs and increase revenue in your business or organization while adopting a Triple Bottom Line approach

To register,
go to

sustainableorillia.ca/events/



THURSDAY, NOVEMBER 14, 2019

9:00AM TO 1:30PM

INCLUDES NETWORKING & LIGHT LUNCH

LOCATION: ORILLIA CITY CENTRE

BROOKS BOARDROOM

50 ANDREW ST. S., ORILLIA



Guest Speaker: Bob Willard, Ph.D.

Author of 6 Books on the ROI of Sustainability

sustainabilityadvantage.com

Best For the World - Overall distinction for Certified B Corps

Ticketing provided
courtesy of

