

## Sustainable Orillia

#### **Our Mission**

To engage the community in actions that build more rewarding and healthy lives for the people of Orillia, our children and grandchildren.









## SUSTAINABLE ORILLIA MONTH EVENTS

In response to Mayor Clarke's challenge... the Sustainable Orillia task force, with its nine sector committees, has organized a series of relevant workshops, each of which will provide clear action points, while promoting greater sustainability and a reduced overall carbon footprint for our community. See details on page 2.

#### Thursday, November 14, 2019

The ROI of Sustainability: 7 Business
Case Benefits of Sustainability

Wednesday, November 20, 2019
How to Get to Zero: A Carbon Neutral
Orillia

Thursday, November 28, 2019

**Enhanced Waste Management** 

On now running to Nov 30/19

"Art for Earth" art show

sustainableorillia.ca/events/





# A Message from our Mayor on behalf of the City of Orillia

I would like to thank you for your commitment to making Orillia more sustainable. We all play an important role in improving the quality of life, health and wellness, and the environment in our community.

Council has supported Sustainable Orillia and its mandate by providing \$10,000 in funding and supporting its various initiatives. Creating a more sustainable Orillia takes a multi-pronged approach from all levels of government and citizens from every walk of life—particularly our youth, the leaders of tomorrow.

November has been designated Sustainable Orillia Month in our city. I would encourage you to get involved in the many great events planned throughout the month. We need to "bottle" the wonderful energy of almost 400 climate change protesters that came to the City Centre on September 27th. Together, we can make a positive difference in our community.

Please get involved!

Steve Clarke

## Want More Information?

You can contact us care of 'sustainableorillia.ca' or 'info@sustainableorillia.ca'. You can also find us on Facebook and Twitter.

'Sustainable Orillia' is a network of citizens committed to improving the quality of life, the health and wellness, and the environment in our community. Mandated and supported by the Mayor and Council, the Sustainable Orillia task force provides an overarching framework for programs and partnerships that target more sustainable practices across nine critical sectors.

If you would like to join us in this campaign for greater sustainability, please don't hesitate to contact us with your interest. Sustainable Orillia is an open, big-tent organization and your participation is very welcome and very valuable.

# The Sustainable Orillia Youth Council -by Zac Waite

The Sustainable Orillia Youth Council is a way to connect the youth environmental projects across Orillia to increase their speed, scale and influence. The members are passionate about making a difference in our community by spreading awareness about sustainability and creating initiatives to better the sustainability of Orillia and its residents.

The first large initiative of the Youth Council was to spread awareness of the Global Climate Strike and get as many people involved as possible. Hundreds of people showed up at City Hall on Friday, September 27th, many of whom were youth from the three high schools. The event was a huge success. The Youth Council also asked questions about climate and the environment at the Simcoe North Candidate panel discussion at Patrick Fogarty.

The Youth Council has many future plans, including helping with the creation of the Sustainable Orillia Handbook, bringing an initiative known as "Boomerang Bags" to Orillia, and the possibility of a tree-planting initiative come springtime.

The Youth Council is always accepting new members from all of the schools across Orillia to become a representative of their school, help with the Council's projects or scale their own projects. If you are interested, contact zacsustainableorillia@gmail.com to find out more information.

# First Electric Vehicle Demo Weekend an Electrifying Success! -by Dave Van Alstyne



Sustainable Orillia hosted the first Orillia Electric Vehicle Demo weekend at the Orillia Square Mall on Saturday September 28th and Sunday September 29th. This event, cohosted by the Orillia Square Mall and sponsored by the City of Orillia as a public

education experience, featured a large variety of battery electric (BEV) and plug-in-hybrid (PHEV) vehicles.

Vehicles provided by Plug 'N Drive for test drives and rides were augmented with member owned vehicles from the Tesla Owners Club, the Electric Vehicle Society, Sustainable Orillia and demo vehicles provided by Orillia Hyundai and Green Storage. Plug 'N Drive technicians conducted daily 1:00 pm in-mall seminars on EV ownership while EV owners were on hand to answer questions, share experiences and provide advice.

The twenty-three vehicles featured on each day included; the Chevy Bolt, Nissan Leaf, Toyota Prius, Honda Clarity, Mitsubishi Outlander, IBM i3, Kia Soul, Hyundai Kona and Tesla models 3, S and X. (See our website for full article)

### Sustainable Orillia Month Events

Seminar: ROI OF SUSTAINABILITY: THE 7 BUSINESS CASE

**BENEFITS OF SUSTAINABILITY** 

Date: Thursday, November 14, 2019 Location: Orillia City Centre, 50 Andrew St. S.

Time: 9:00am - 1:30pm (light lunch included)

You won't want to miss this workshop, if you are looking to reduce operational costs and increase revenue in your business or organization while adopting a Triple Bottom Line approach. Facilitated by a leading expert on organizational sustainability, Bob Willard, Ph.D., this hands on workshop will walk participants through how proactive sustainability initiatives in all parts of your business can enhance organizational efficiencies, reputation and returns.

Click here to view the event

\$35 +HST

Community Event: HOW TO GET TO ZERO:

A CARBON NEUTRAL ORILLIA
Wednesday, November 20, 2019

Date: Wednesday, November 20, 2019 Location: St.Paul's Centre, 62 Peter St. N.

Time: 7:00pm - 11:00pm



Orillia is one of over 1000 cities participating in Climate Reality's "24 Hours of Action 2019". The objective is to fuel the world-wide conversation on what we each can do to stop climate change. Working together, Sustainable Orillia and Lakehead University have facilitated a lineup of top speakers who will inform and stimulate our thinking, while motivating and mobilizing our actions.

Click here to view the event Adults \$19; Students \$10
Each registration includes a Sustainable Orillia travel mug

Seminar: MANAGING YOUR WASTE: 5 PRACTICAL TIPS FOR RECYCLING, WASTE MANAGEMENT & COMPOSTING

Date: Thursday, November 28, 2019
Location: Orillia City Centre, 50 Andrew St. S.

Time: 9:00am-Noon

Businesses, organizations and the general public will benefit from learning how doing a better job on waste diversion, to save money and help protect the environment. The Goods and Services Sector has teamed up with City of Orillia's Waste Management Advisory Committee and Greg Preston, Manager of Water & Waste Management to bring the inside scoop on how to compost more, recycle better, reuse more and save money on waste management.

**Further information and Registration coming soon.** 

**Show: ART FOR EARTH** 

Date: On now until November 30, 2019

Location: Hibernation Arts, 7 Peter St. S., Orillia Call to artists: The call to artists is still open,

Time: Opens Tues-Sat at 11:00am - (Wed-Sat to 4:30pm)

The call to artists is still open.

Follow or tag your art: #sustainableorillia #artforearth

sustainableorillia.ca/events/