

Which of these letters will you write?

Think ahead...thirty years from now and imagine a child you love reading one of these letters.

Letter #1

Assume thirty years have passed. The child is living in an environment that has been rendered barely habitable by climate change, dead oceans, soil erosion, and toxic waste.

- Explain why you did nothing to prevent this.
- Explain how you prioritized personal gain or top-line growth, whether for a business or just yourself.
- Explain how easy it was to focus on the short-term, and how rarely you considered a more distant time horizon.
- Describe your way of life, and how much time you spent commuting, watching TV, on social media and making money.
- Tell the child how you feel about the choices you made, knowing what you know now.

Letter #2

Thirty years have passed and, thanks to a massive global effort the worst of the environmental crisis was averted, Life on Earth is beginning to flourish in a whole new way.

- Tell the child about the efforts you made to help reverse the trajectory of disaster threatening the planet.
- Explain how exciting it was to focus on creative solutions,
- Describe the experience of collaboration, discovery, invention and contribution.
- Express your pride in the energy and care you gave to the long-term future.

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Stop Climate Change Now!

Take a more active role in the global and grass roots movement to reverse Climate Change. Do it for your children and their children's benefit.



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